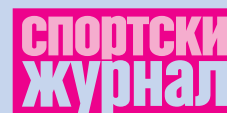


# General Classified Advertising Rates & Units

RSD



	Black & white	Full color
1/1 full page 286 x 415 mm	78.000	105.000
1/2 half-page horizontal 286 x 205 mm	40.000	53.000
1/2 half-page vertical 141 x 415 mm	40.000	53.000
1/4 quarter page 141 x 205 mm	20.000	26.000
1/4 quarter page 286 x 103 mm	20.000	26.000
1 column/ 1 mm 44 x 1 mm	34	47
Cover page vignette (bottom) 1 column (228 mm x 47 mm)		44.000
Cover page vignette (top) 1 column (44 mm x 1 mm)		200
Cover page vignette (lower part) 1 column (44 mm x 1 mm)		117

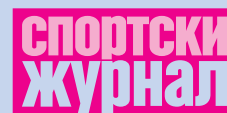
Political Ads + 100%, PR text + 50%

Inserts: up to 20 grams – 1,70 RSD per issue  
 20 - 30 grams – 1,80 RSD per issue  
 over 30 grams – 2,00 RSD per issue

Excluding VAT

# General Classified Advertising Rates & Units

EUR



	Black & white	Full color
1/1 full page 286 x 415 mm	866,70 €	1.166,70 €
1/2 half-page horizontal 286 x 205 mm	444,40 €	588,90 €
1/2 half-page vertical 141 x 415 mm	444,40 €	588,90 €
1/4 quarter page 141 x 205 mm	233,30 €	300,00 €
1/4 quarter page 286 x 103 mm	233,30 €	300,00 €
1 column/ 1 mm 44 x 1		0,50 €
Cover page vignette (bottom) 1 column (228 mm x 47 mm)		488,90 €
Cover page vignette (top) 1 column (44 mm x 1 mm)		2,20 €
Cover page vignette (lower part) 1 column (44 mm x 1 mm)		1,30 €

Political Ads + 100%, PR text + 50%

Inserts: up to 20 grams – 1,70 RSD per issue  
 20 - 30 grams – 1,80 RSD per issue  
 over 30 grams – 2,00 RSD per issue

Excluding VAT

**ПОЛИТИКА**  
НОВИНЕ И МАГАЗИНИ  
ОГЛАСНИ СЕКТОР

Contact: 330 1547, 330 1548, 330 1545, 330 1546, 330 1544, 330 1540, 330 1553